

#### NATIONAL INSTITUTE OF TECHNOLOGY, JAMSHEDPUR



### SOCIETY OF PRODUCTION & INDUSTRIAL ENGINEERING

presents

POPOLE Compared to the future





#### ABOUT OUR SOCIETY

NIT Jamshedpur since it's genesis has forever strived to embark upon a journey of not only rendering quality education but also instilling the courage to reach pinnacle of human potential and watering the budding researchers. With the abet of a prodigious faculty, the institute of National repute is gearing to metamorphose into a learning centre of world repute.

Welcome to the Society of Production and Industrial Engineering (SPIE) at NIT Jamshedpur, a distinguished institute of national importance renowned for its exceptional prowess across various domains for decades.

Started in 1988, The Department of Production and Industrial Engineering has been accredited by NBA in 2009 and as an integral part of the institution, we are at the forefront in exploring cutting-edge advancements in supply chain management, economics, ergonomics, production management, industrial engineering, and robotics. With an erudite faculty, SPIE is all set to contact a cohort of students who are not only veterans in fostering robust collaboration between suppliers and customers, through an efficacious supply chain but also adroit engineers vouching superlative designs that optimize the manufacturing process.

SPIE provides a platform for students to connect with like-minded peers, renowned professors, and industry experts. We are committed towards fostering a culture of collaboration and innovation through regular events, including workshops, case study competitions, and discussions on business models and entrepreneurship.

#### ABOUT OUR EVENT

Prodyog, the flagship event from the Society of Production and Industrial Engineering at NIT Jamshedpur, is a celebration of creativity and teamwork through various activities related to technical fields, supply chain management, data analytics, ethics, business, economics, and gaming.

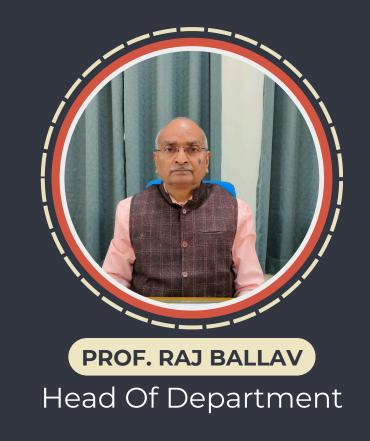
Prodyog fosters curiosity and empowerment on different fields, and delivers knowledge through an enriching experience for all those who attend. The skills of people are shown through workshops, group discussions and pitching concepts chosen. Fun-time puzzles and quizzes bring in a competitive as well as cooperative nature to the work-atmosphere, and enhance communication and presentation capabilities.

Join us at Prodyog and embark upon a learning, collaborative journey in the field of production and industrial engineering. Let's develop your relationships, initiate conversations, and drive innovations in alignment with each other.



#### MESSAGE FROM HOD'S DESK AND VICE CHAIRMAN

Welcome to Society of Production and Industrial engineering, NIT JAMSHEDPUR, a beacon of excellence in the field of Production & Industrial Engineering. Over three decades, we have witnessed a fostering and conducive environment for phenomenal research and ensuring our students are equipped with the latest skills and knowledge. At the heart of our department are our esteemed faculty, who bring expertise and experience to our program. Their guidance and mentorship play a pivotal role in shaping the future leaders of the industry. We take immense pride in the achievements of our alumni, who are making significant contributions to the industry. Their success stands as a testament to the quality education and training they receive here. Join us on our journey towards innovation, and transformative education.





Join the Society of Production and Industrial Engineering at NIT Jamshedpur to enhance your skills and experiences in the field of Production and Industrial Engineering. Our aim is to foster student growth, alleviate academic pressures, and guide towards a successful future. Experience a range of benefits including industrial visits, regular events, and competitions catering to all students from B. Tech to Ph.D. level. Engage in cultural celebrations, guest lectures, and social activities to broaden your horizons and connect with peers and faculty members. Be part of a vibrant community focused on improving student quality, encouraging participation in various activities, fostering faculty interaction, providing industry exposure, and facilitating alumni engagement. Join us to explore, learn, and thrive together.

#### THE PIONEERS WHO MADE PRODYOG A REALITY



We extend our heartfelt gratitude to the pioneers of Prodyog, whose vision, dedication, and relentless efforts laid the foundation stone for this remarkable fest.

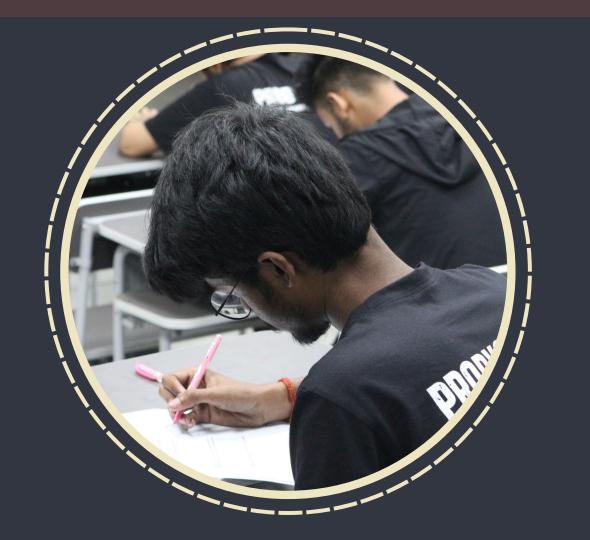
Their commitment to excellence and innovation has not only brought the "Society of Production and Industrial Engineering" together but has also inspired a tradition of showcasing talent and ideas. Prodyog '26 stands as a testament to their pioneering spirit, and we are forever grateful for their invaluable contributions in making this fest a reality!



#### CHAIN ZENITH

"Explore what's next in supply chain management at our exclusive gathering. Engage with industry visionaries, unlock expert knowledge, and strengthen your brand's influence in global logistics"





#### DataHackon

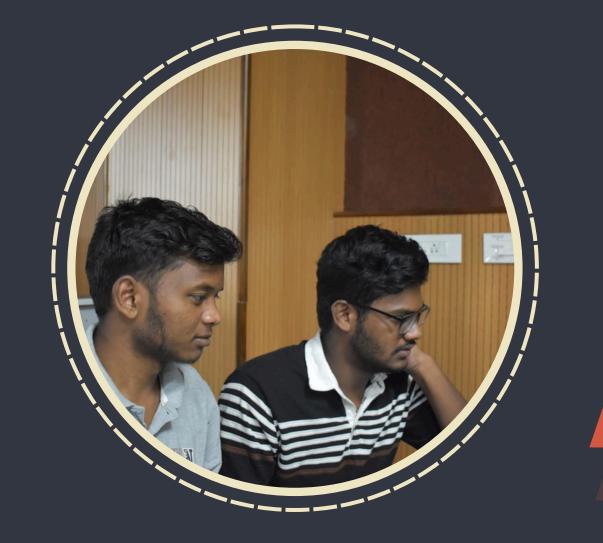
"Join us for an exclusive Data Analytics event where industry leaders come together to share cutting-edge insights, proven strategies, and emerging innovations. Elevate your brand, connect with key influencers, and stay ahead in today's data-driven world"



#### TALKATHON

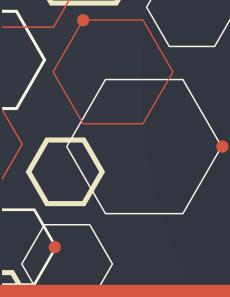
"Join our Group Discussion event to exchange ideas, share knowledge, clarify doubts, and work toward a collective understanding—while enhancing key communication skills such as fluency, articulation, clarity, and voice modulation."





#### CATIA & 3D MODELLING

"The event begins with a hands-on workshop covering the fundamentals of 3D printing. Participants will then take on a design challenge, creating and modeling unique structures within strict filament usage limits. The most efficient and innovative designs will be selected for 3D printing, transforming digital ideas into physical reality"



#### CYBER RUSH

"Get ready for an adrenaline-charged showdown as the Society of Production and Industrial Engineering proudly presents the BGMI Campus Championship – CyberRush, where the battleground comes alive on your campus!"





#### MACHINA MYSTIQUE

"Unlock the fundamentals of mechanical engineering as the event begins with an immersive workshop to build core knowledge. This is followed by a competitive quiz to test conceptual understanding, with top performers advancing to the final round where they will design and construct physical models, transforming theory into engineering reality."

#### WEALTH WISE

"Unlock the path to financial success at our Financial Literacy Workshop. Equip participants with essential skills in budgeting, investing, and debt management while partnering with us to promote financial wellness and showcase your brand."





"Step away from the tech grind and dive into the fun! From the strategy of Chess to the thrill of Futsal and Box Cricket, and the digital battles of BGMI and Valorant, our Fun Events offer the perfect escape.

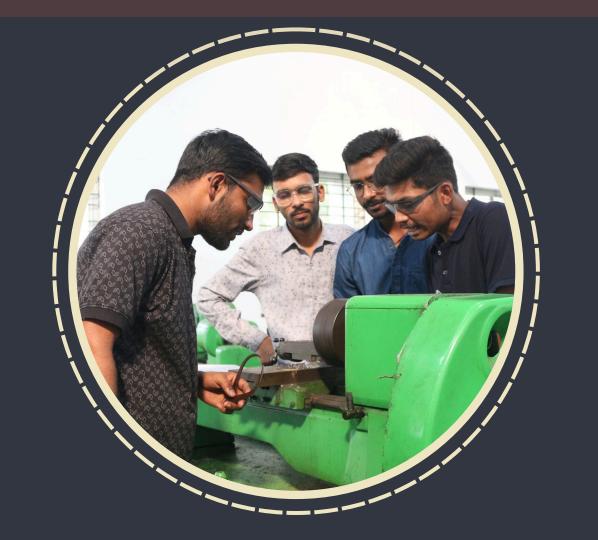
Compete with friends, showcase your skills, and win exciting prizes!"



#### MINI SHARK TANK

"Step into the world of business innovation where ideas meet execution. In this high-stakes challenge, participants must validate their pitches with a functional product prototype, proving market readiness and feasibility to a panel of investors. To support innovation, teams will receive reimbursement of up to ₹2,000 for prototyping expenses."





#### METAL MASTERPIECE

"The Lathe Design Challenge promises an unforgettable experience, giving participants the opportunity to showcase their skill, creativity, and dedication to the art of metalworking. Get ready to transform imagination into reality and craft masterpieces that leave a lasting impression."

















































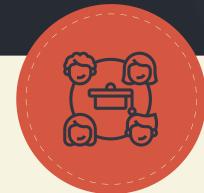








# Why Sponsor Us?



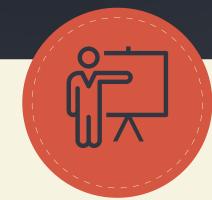
3000+ Alumni Network



Talks from prominent Industrialists



1000+ Footfall



Customized Workshop experiences



Dedicated team for Corporate Relations



300 Acres+ for Campus Branding



## What you will receive?



Logo branding through banners on/off campus brand visibility & exposure.



Website and social media advertisement through our own website, Instagram, Facebook and Linkedin.



Mainstage advertisement on the day of the Fest.

Product interaction stalls. (negotiable)



Promotion by Distribution of company products/goodies. (negotiable)



#### Thank you seniors for supporting us



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DHURUBOJYOTI DAS



# DATES 9-11<sup>th</sup> JANUARY

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IFSC CODE: IOBA0002553

Account holder name: Mr. Ankit Oraon (Treasurer)

UPI ID: ankitoraon245@iob



# Connect with us!



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